# MISSONI

#### Purpose

Responsible for the overall store performance maximizing sales, profitability and operational standards trough management of the staff, merchandise and customer service.

Acts as a Role Model to the store team and as a Brand Ambassador to the customers and marketplace.

## Storemanager (w/m/d) - Missoni

#### Key Responsibilities

#### Brand Ambassador and Customer Service Management

- Demonstrate a strong understanding of the Brand Values and Company Culture in managing the store team and relations with customers and key stakeholders.
- Instill passion and pride for the brand and product.
- Manage in store events to grow customer base in the local market.
- Implement and enhance customer service standards.
- Ensure all associates provide the highest level of customer service.
- Ensure all associates keep constant and effective communication with customers.
- Solve all customers problems and complains quickly and effectively, in line with Company standards.
- Lead and manage team efforts in clienteling towards new client acquisition and retention.

#### Performance Management

- Set individual sales goals, in line with given monthly and annual targets.
- Monitor Sales performance by reviewing sales weekly. Provide accurate and punctual quantitative and qualitative feedbacks to HQ;
- Provide support and motivate the staff to achieve sales and productivity targets.
- Train sales associates on selling techniques and selling ceremony.
- Demonstrate an in-depth knowledge of the product and ensure that the staff has the highest level of product knowledge and ability to transfer to customers through a proper storytelling.
- Demonstrate sales leadership to staff by playing an active role in selling and being present on the floor.
- Demonstrate an in-depth knowledge of business metrics and key performance indicators.

#### **Operations Management**

• Program, manage and control payroll hours and floor coverage to meet business needs.

- Control expenses to respect given budget.
- Ensure respect and proper implementation in merchandising, visual presentations, housekeeping.
- Ensure cash control procedures are properly followed.
- Ensures deliveries are properly and timely processed.
- Monitor the movement of all inventories and ensure that staff respect all receiving/shipping procedures.
- Meet inventory accuracy and shrink requirements.
- Assume and promote responsibility for loss prevention in all areas of risk management, physical security, cash control and inventory management.

• Demonstrate proficiency in SW Programs/Apps, Company Information System and Reporting systems.

#### Merchandising & Visual Management

- Implement all merchandising guidelines.
- Communicate merchandise needs without delay.
- Ensure the floor is neat, clean and reflect the given visual image.
- Ensure all displays, fixtures and all visual areas reflect current visual guidelines.

#### People Management

- Support the recruitment processes and manage the onboarding of the newcomers.
- Develop, train, and motivate the team towards meeting store and individual goals while applying retail excellence standards.
- Continuously provide constructive performance feedback to store team and individuals.
- Manage all day- by- day people related issues partnering with HR and Corporate functions.
- Ensure image and grooming standards are professional and reflective of the brand image.

#### Attitudes, Abilities, Knowledge and Experience Profile

- Minimum 5+years selling and management experience in luxury/contemporary retail environment.
- Passionate and knowledgeable about Fashion, Luxury and Art.
- Open-minded, lively, enthusiastic, optimistic, energetic; emphatic.
- Problem solver.
- Good at planning, organizing, and controlling.
- Results oriented.
- Flexible and adaptable.
- Good at people management.
- Demonstrate knowledge in understanding, using and transferring key business metrics.
- Exceptional selling skills.
- Exceptional interpersonal skills.
- Fast and agile learner.
- Foreign languages and College Degree are preferred.
- Good at computer skills.

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